

Free Master  
under the patronage of **Ordine degli Avvocati di Reggio Emilia**

## Master in Innovation Management (EN)

**Speaker:** Claudia Tarabu' – University Researcher

### Programme:

- Module I – Friday, 3rd February 2023 – 6PM to 7PM (CET)
  - ✓ *What is innovation and how it can be declined for the benefit of modern businesses.*
- Module II - Friday, 17th February 2023 – 6PM to 7PM (CET)
  - ✓ *Innovation in the Culture of the Company's Organization*
- Module III - Friday, 3rd March 2023 – 6PM to 7PM (CET)
  - ✓ *Open Innovation. The New Paradigm for Digital Startups*
- Module IV - Friday, 17th March 2023 – 6PM to 7PM (CET)
  - ✓ *Fintech. When finance and technology combine their forces.*
- Module V - Friday, 31st March 2023 – 6PM to 7PM (CET)
  - ✓ *The Blockchain and its possible applications.*
- Module VI - Friday, 14th April 2023 – 6PM to 7PM (CET)
  - ✓ *Big Data. The challenge of the future*
- Module VII - Friday, 28th April 2023 – 6PM to 7PM (CET)
  - ✓ *Artificial Intelligence and Machine Learning. The Interaction Between the Two Approaches.*
- Module VIII - Friday, 12th May 2023 – 6PM to 7PM (CET)
  - ✓ *Internet of Things. The Interconnection of Intelligent Objects.*
- Module IX - Friday, 26th May 2023 – 6PM to 7PM (CET)
  - ✓ *Cloud Manufacturing. The evolution of production processes*
- Module X - Friday, 9th June 2023 – 6PM to 7PM (CET)
  - ✓ *The Innovation Manager and his/her functions in companies.*

**Total duration:** 10 hours (divided in 1-hour modules)

**Accreditation by the CNF: 5 credits.** Participation to the full course is required.

### Registration

It is possible to register for free in the "Masters" section of [www.ascheri.academy](http://www.ascheri.academy), or by clicking the following link: <https://ascheri.academy/master-innovation-management/>